**The History Project: bringing historical understanding to the study of entrepreneurship**

With my students & co-authors, I have embarked on a long-term project to bring concepts from historiography into research & writing on entrepreneurship. Papers are now available via Research Gate:

Stephen Lippmann and Howard E. Aldrich. 2003. “The Rationalization of Everything? Using Ritzer’s McDonaldization Thesis to Teach Weber.” Teaching Sociology, 31, 2 (April): 134-145

Howard E. Aldrich. 2009. "Lost in space, out of time: how and why we should study organizations comparatively.” Pp. 21-44 in Brayden King, Teppo Felin, and David Whetten, editors, *Studying Differences Between Organizations: Comparative Approaches to Organizational Research.* Volume 26 in *Research in the Sociology of Organizations*. Series Editor: Michael Lounsbury.Bingley, UK: Emerald Group.

Howard E. Aldrich. 2012. “The Emergence of Entrepreneurship as an Academic Field: A Personal Essay on Institutional Entrepreneurship.” *Research Policy*, 41 (7): 1240-1248.

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Stephen Lippmann and Howard E Aldrich. 2014. “History and evolutionary theory.” Pp 124 – 146 in Marcelo Bucheli and R. Daniel Wadhwani, editors, *Organizations in Time: History, Theory, Methods.* Oxford: Oxford University Press.

Howard E. Aldrich. 2015. “Perpetually on the Eve of Destruction? Understanding Exits in Capitalist Societies at Multiple Levels of Analysis.” Pages 11 – 41 in Dawn R. DeTienne and Karl Wennberg, editors, *Research Handbook of Entrepreneurial Exit*. Cheltenham UK: Edward Elgar publishing

Stephen Lippmann and Howard E. Aldrich. 2016. “A Rolling Stone Gathers Momentum: Generational Units, Collective Memory, and Entrepreneurship,” *Academy of Management Review.* 41, 4 (October): 658-675.

Stephen Lippmann and Howard E. Aldrich. 2016. “The Temporal Dimension of Context,” Pp. 54-64 in In Friederike Welter & William B. Gartner, Eds. *A Research Agenda for Entrepreneurship and Context*. [Cheltenham, United Kingdom](https://www.google.com/search?client=firefox-b-1-d&q=Cheltenham&stick=H4sIAAAAAAAAAOPgE-LSz9U3sLRIMS3OVeIEsQ1Nk7MstYwyyq30k_NzclKTSzLz8_Tzi9IT8zKrEkGcYquM1MSUwtLEopLUomKFnPxksPAiVi7njNScktS8jMTcHayMAGgXIIFdAAAA&sa=X&ved=2ahUKEwjry82zx8PqAhURZjUKHe7WC8sQmxMoATAZegQIBhAD).

Howard E Aldrich. 2018. “Trade Associations Matter as Units of Selections, as Actors within Comparative and Historical Institutional Frameworks, and as Potential Impediments to Societal Wide Collective Action.” *Journal of Management Inquiry*, 27, 1 (January): 21-25.

Russell Browder, Howard E. Aldrich, and Steven W. Bradley. 2019. “The Emergence of the Maker Movement: Implications for Entrepreneurship Research.” *Journal of Business Venturing.* 34, 3 (May): 459-476.

Akram Al-Turk and Howard E. Aldrich. 2019. “Revisiting “Traits to Rates” After 25 Years: Organizational Ecology’s Limited Impact on Entrepreneurship Research,” Pp. 99-114 in Jerome A. Katz, Andrew C. Corbet (ed.) *Seminal Ideas for the Next Twenty-Five Years of Advances (Advances in Entrepreneurship, Firm Emergence and Growth, Volume 21)*. Bingley, UK:Emerald Publishing Limited. <https://www.emeraldinsight.com/doi/pdfplus/10.1108/S1074-754020190000021004>.

Howard E. Aldrich, Mara Brumana, Giovana Campopiano, and Tommaso Minola. 2021. “Embedded but not asleep: Entrepreneurship and family business research in the 21st Century.” *Journal of Family Business Strategy*. 12, 1 (March). https://doi.org/10.1016/j.jfbs.2020.100390

Fatima Touma and Howard E. Aldrich. 2023. “Forty Years of Reflection, Sixty Years of Solitude: Promising Early Pedagogical Initiatives in *Social Forces* That Were Unsustainable.” Social Forces, Volume 101, Issue 3, March 2023, Pages 1060–1068.

[Martin](https://www.emerald.com/insight/search?q=Martin%20Ruef) Ruef, Colin Birkhead, and Howard E. Aldrich. 2023. "What can outliers teach us about entrepreneurial success?", [*Journal of Small Business and Enterprise Development*](https://www.emerald.com/insight/publication/issn/1462-6004), Vol. 30 No. 3, pp. 427-447. <https://doi.org/10.1108/JSBED-01-2023-0004>